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| DAY 1: LAYING THEFOUNDATION FOR YOURMARKETPLACE JOURNEY | |
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| NEXTJS  Design  JAM  2024 |
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| GIAIC16th January 2024Muhammad Ibrahim |  |

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| INTRODUCTION | | | | | | | | | | |
| DAY 1: INTRODUCTION TO E-COMMERCE, Q-COMMERCE, AND RENTAL E-COMMERCE Welcome to Day 1 of the Marketplace Builder Hackathon 2025! Embark on an exciting journey where creativity meets technology, enabling build and launch my own marketplace. The goal is to master critical concepts and tools, preparing to thrive in real-world challenges and opportunities. This is the starting point of an exciting journey I’ll build, and launch my own marketplace. By the end of this hackathon, a fully functional platform, prepared to handle real-world challenges and opportunities will be delivered. Today marks the beginning of journey toward creating a fully functional, live e-commerce marketplace. This session is designed to lay a robust foundation by diving deep into the concepts of different marketplace models, familiarizing yourself with essential business terminology, and getting started on the structural blueprint for project. | | | | | watering can | | | | | |
|  |  | RENTAL E-COMMERCE A rental marketplace for car services that uses real-time car availability, AI-driven recommendations for users, and dynamic pricing based on location, demand, and duration. The system also incorporates transparent reviews, car health indicators, and an intuitive booking interface with flexible rental durations.  A solution to cover undermentioned real-life problems:   * Difficulty finding rental cars nearby in real time. * Unavailability of flexible rental durations (hourly, daily, weekly). * Poor car condition tracking and transparency in rental policies. * High booking cancellation rates due to unexpected vehicle unavailability.   The features which will be provided by the platforms are:   1. **Real-Time Availability**: Show nearby available cars with live tracking. 2. **Dynamic Pricing**: Adjust rental cost based on demand and duration. 3. **Flexible Durations**: Rent for hours, days, or weeks. 4. **Car Condition Reports**: Display real-time car condition (fuel, cleanliness, mileage). 5. **AI-Based Recommendations**: Suggest cars based on user preferences and past rentals. 6. **Integrated Insurance and Support**: Offer insurance options during checkout. 7. **Multi-User Accounts**: Corporate plans for businesses needing multiple rentals. 8. **Reviews and Ratings**: Transparent reviews for cars and renters | | | | | |  | |  |
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